

TouriSMShare

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Who we are

TouriSMShare is a project financed by the COSME programme in the framework of the call "Opportunities for European Entrepreneurs in the Sharing Economy 251/G/GRO/PPA/16/9953" and involving partners from 4 countries: **Consiglio Nazionale delle Ricerche** (Italy), **GIS Transfer Center** (Bulgaria), **Mallorca Chamber of Commerce** (Spain) and **INESC TEC** (Portugal).

All project partners belong to the Enterprise Europe Network, the largest network created by the European Commission, supporting small and medium-sized enterprises (SMEs), worldwide. EEN is active in more than 60 countries with over 3,000 experts from more than 600 branches. It provides a full range of free services to promote internationalization, technology transfer and innovation, as well as information to access EU programs, and other sources of finance.

Objectives

- Map and link up existing platforms for tourism in the sharing economy in the European countries involved, identifying those that provide sustainable tourism services by reducing environmental and socio-cultural impacts, while fostering sustainable growth.
- Exchange experience with key stakeholders.
- Identify and assist SMEs, including Start Ups, social enterprises, and other players with a high potential and ambition to use the possibilities of the shared economy.

Contact

www.tourismeshare.eu

[#tourismeshare](https://twitter.com/tourismeshare)

Our mission

The project aims to explore the potential of sharing economy for the growth of European SMEs and Social Enterprises (SE) in the sustainable tourism and cultural heritage related sector, promoting tourism services with lower environmental and socio-cultural impacts and a higher involvement of tourists in natural and cultural capital preservation. In this way, the proposal provides a contribution in meeting the needs of demand and supply for sustainable tourism experiences in the context of sharing economy.

This project, that brings together 4 EEN countries, paves the way for the sharing and transfer of good practices between regions towards a more integrated EU collaborative economy in tourism and the cultural heritage sector, providing first-hand support to SMEs, including start-ups and young companies.

What we do

4 events in Sofia, Rome, Porto and Majorca: Workshops, panel discussions, plenary sessions with academics, researchers... and parallel sessions for focus groups on specific topics.

60 implemented action plans: companies with innovative products and services and conventional companies offering traditional services from the areas of tourism and cultural heritage can opt to receive tailored advisory services.

1 TouriSMShare Guidelines to sharing economy services in tourism and cultural heritage sector



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