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# Balearic Islands: figures2010



Chamber of Commerce  
Mallorca

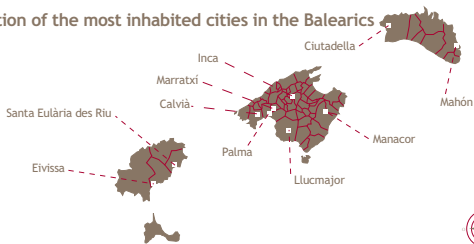
## TERRITORY AND POPULATION

	Balearic Islands 08	Spain 08	% IB/SPA
Total Surface (km <sup>2</sup> )	4.992	505.990	1,0 %
Inhabitants (number). Year 2009	1.105.184	46.951.532	2,4 %
Density (h./km <sup>2</sup> )	221,4	92,8	238,6 %
Increase of population (persons)	22.582	587.985	3,8 %
Births (number)	12.885	526.199	2,4 %
Births rate (%)	12,0	11,4	
Death rate (%)	7,1	8,5	
Life expectancy. (years)	81,3	81,2	
<b>Population distribution (%)</b>			
<b>• According to the size of the municipalities</b>			
• < 2.001 inhabitants	1,6	6,0	-4,5 %
• 2.001 - 10.000 inhabitants	14,8	15,1	-0,3 %
• 10.001 - 100.000 inhabitants	47,0	38,9	8,1 %
• 101.001 - 500.000 inhabitants	36,6	23,6	13,0 %
• > 500.000 inhabitants	0,0	16,3	-16,3 %
<b>• According to the age group (%)</b>			
• < 16 years old	16,8	15,7	1,1 %
• 16 - 64 years old	69,6	67,7	1,9 %
• > 64 years old	13,6	16,6	-3,0 %

### Most inhabited cities in the Balearics (number)

• Palma de Mallorca	401.270	• Marratxí	33.348
• Calvià	51.774	• Santa Eulalia del Río	31.314
• Eivissa	48.684	• Inca	29.308
• Manacor	40.548	• Ciutadella de Menorca	29.160
• Lluçmajor	36.078	• Mahón	29.125

### Ubication of the most inhabited cities in the Balearics



## MACRO MAGNITUDES

	Balearic Islands 09	Spain 09	% IB/SPA
GDP (millions of euros current prices)	26.327	1.051.151	2,5 %
GDP per cápita (euros)	24.510	22.886	107,1 %
GDP (% year-on-year variation)	-3,8	-3,6	
GAV (millions of euros current prices)	26.327	976.150	2,7 %
GDP Sectorial structure (%)			
• Agriculture	1,0	2,4	
• Industry	6,2	15,1	
• Construction	9,4	10,7	
• Services	83,5	71,7	

	Balearic Islands 09	Spain 09	% IB/SPA
Rate of savings (%)	33,2	19,8	13,4 %
Telephones (number). Year 2008	544.345	20.327.062	2,7 %
Branch offices (number)	1.254	45.666	2,7 %
Credits (millions of euros)	46.661	1.837.768	2,5 %
Deposits (millions of euros)	20.343	1.219.886	1,7 %
Mortgages (millions of euros)	4.245	149.696	2,8 %
Urban housing mortgages (millions of euros)	2.364	76.871	3,1 %

## FOREIGN TRADE

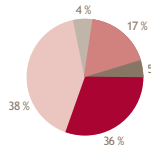
	Balearic Islands 09	Spain 09	% IB/SPA
Trade balance (millions of euros)	-131.154	-50.182.520	0,3 %
Foreign-owned investments; gross investment (millions of euros)	410	14.694	2,8 %
Exports/GDP (%)	4,5	15,1	
Exports (millions of euros)	1.186.744	158.254.277	0,7 %
Sectors			
• Airplanes and special vehicles	316.483	2.546.827	12,4 %
• Fuels	311.192	7.140.828	4,4 %
• Footwear	110.794	1.784.102	6,2 %
• Mechanical machinery and boilers	87.620	12.499.571	0,7 %
• Cars and tractors	52.456	29.206.120	0,2 %
• Ships and other floating means of transport	41.433	1.249.728	3,3 %
• Electrical material and devices	18.336	10.152.268	0,2 %
• Essential oils	16.496	1.929.490	0,9 %
• Hides and skins	10.905	403.015	2,7 %
• Vegetables	9.230	3.588.140	0,3 %

	Balearic Islands 09	Spain 09	% IB/SPA
Imports/GDP (%)	5,0	19,8	
Imports (millions of euros)	1.317.898	208.436.796	0,6 %
Sectors			
• Fuels	358.842	33.819.460	1,1 %
• Ships and other floating means of transport	227.329	859.722	26,4 %
• Mechanical machinery and boilers	188.700	19.682.879	1,0 %
• Airplanes and special vehicles	136.242	1.814.541	7,5 %
• Electrical material and devices	44.705	18.033.282	0,2 %
• Footwear	35.477	1.832.686	1,9 %
• Pieces of furniture	23.251	2.629.865	0,9 %
• Cars and tractors	20.804	25.105.540	0,1 %
• Articles of apparel and clothing accessories, knitted	19.911	4.078.359	0,5 %
• Articles of apparel and clothing accessories, not to point	18.921	4.866.914	0,4 %

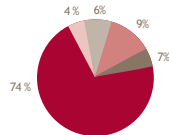
## EXPORTS

Geographical distribution of exports

Balearic Islands 09



Spain 09

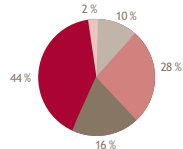


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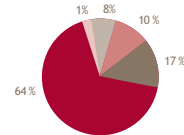
## IMPORTS

Geographical distribution of imports

Balearic Islands 09



Spain 09



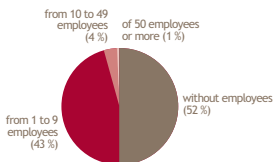
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## COMPANY

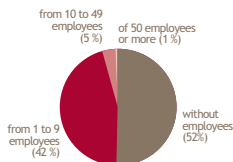
	Balearic Islands 09	Spain 09	% IB/SPA
Active companies (number)	91.826	3.355.830	2,7 %
• per number of employees			
• without employees	47.921	1.767.470	2,7 %
• with employees	43.905	1.588.360	2,8 %
• per sectors			
• Industry	5.464	243.729	2,2 %
• Construction	14.216	441.956	3,2 %
• Commerce	19.431	830.911	2,3 %
• Services	52.715	1.839.234	2,9 %
<b>Trading Corporations</b>			
• Number	2.144	78.171	2,7 %
% year-on-year variation	-28,5 %	-24,5 %	
• Subscribed capital (thousands of euros)	59.629	4.781.720	1,2 %
% year-on-year variation	-59,0 %	-40,6 %	

## NUMBER OF COMPANIES PER STRATUM OF EMPLOYEES

Balearic Islands 09

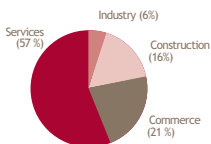


Spain 09

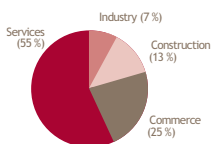


## NUMBER OF COMPANIES PER SECTOR

Balearic Islands 09



Spain 09



## CONSUMPTION AND INVESTMENT

	Balearic Islands 09	Spain 09	% IB/SPA
Index of retail business	96,3	101,1	-4,8 %
Index of retail business (% year-on-year variation)	-10,1	-7,2	
Motor vehicles (number) Year 2008.	968.777	32.343.452	3,0 %
Car registration (number) Year 2008.	25.064	971.199	2,6 %

## TRANSPORT

	Balearic Islands 09	Spain 09	% IB/SPA
Transport by air			
• Passengers (thousands of travelers)	28.172,0	185.999,6	15,1 %
• Goods (tons)	22.845,0	549.237,3	4,2 %
Transport by sea			
• Passengers (thousands of travelers)	4.801,0	22.555,2	21,3 %
• Goods (tons)	11.866,0	399.111,0	3,0 %
Roads (State, Autonomous Communities & Councils)			
• Total roads (km/100 Km <sup>2</sup> )	43,5	32,8	132,7 %
• Total roads (km/1.000 habitantes)	2,0	3,6	55,9 %
• Roads of great capacity (km/100 Km <sup>2</sup> )	3,7	2,9	127,0 %

## PRICES AND WAGES

	Balearic Islands 09	Spain 09
Prices (% annual average variation)		
• Index of retail prices	0,8	0,8
• Industrial wholesale price index	3,2	0,4
Housing average price per square meter		
• Free housing	2.192,4	1.918,5
% year-on-year variation	-9,0	-7,4
• Social housing	1.163,3	1.112,0
• Price per square meter of urban land	297,2	239,0
Wages		
Total labour cost per worked hour (euros)	17,5	19,0
Total labour cost per worked month (euros)	2.388,9	2.516,8

## EMPLOYMENT

	Balearic Islands 09	Spain 09	EU-27 09
Population of 16 or over(thousands pers.)	890,3	38.431,6	492.215,2
• Active	584,2	23.037,5	239.267,5
• Employed	478,9	18.888,0	217.823,0
• Unemployed	105,3	4.149,5	21.444,5
Participation rate (%)	65,6	59,9	48,6
Employment rate (%)	53,8	49,1	44,3
Unemployment rate (%)	18,1	18,0	9,0
Sectoral structure of employment(%)			
• Agriculture	1,4	4,2	5,1
• Industry	8,1	14,7	18,0
• Construction	13,6	10,0	7,9
• Services	76,9	71,1	69,0

## INDUSTRY

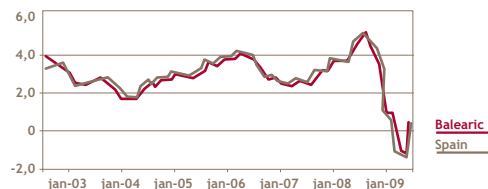
	Balearic Islands 09	Spain 09	% IB/SPA
Gross Domestic Product (millions of euros current prices)	1.508	147.804	1,0 %
Gross Domestic Product (% of GDP Industry) Year 2007.			
• Energy and water	26,2	12,1	14,1 %
• Food	13,3	11,9	1,4 %
• Iron and steel	11,2	15,5	-4,3 %
• Non-metallic mineral products	9,5	7,1	2,4 %
• Transport equipment	7,8	9,3	-1,5 %
• Paper	7,7	7,6	0,1 %
• Textile	5,5	3,9	1,7 %
Registration of trucks and vans (number)	2.928	136.462	2,15 %

### Industrial production index

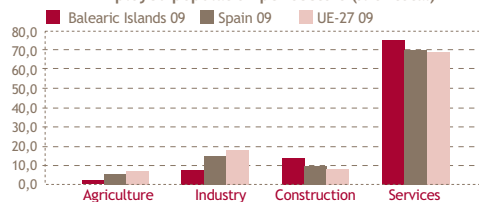
(% annual average variation)

• General index	-19,4	-16,2	-3,2 %
• Consumer goods	-17,6	-8,8	-8,8 %
• Capital equipment	-29,7	-22,5	-7,2 %
• Intermediate goods	-36,5	-21,4	-15,1 %
Electrical system (Installed power Mw)	2.285	98.502	2,32 %

Index of retail prices (% year-on-year variation)



Employed population per sectors (% of total)



## CONSTRUCTION

	Balearic Islands 09	Spain 09	% IB/SPA
<b>Gross Domestic product</b> (millions of euros current prices)	2.291	104.828	2,2 %
<b>Free housings (number)</b>			
• Started	2.187	80.230	2,7 %
• Finished	9.071	356.555	2,5 %
<b>Total public construction</b> (thousands of euros)	893.586	39.100.392	2,3 %
<b>According to the type of building work</b> (thousands of euros)			
• Building	278.542	13.829.194	2,0 %
• Civil works	615.044	25.271.198	2,4 %
<b>According to the type of financing</b> (thousands of euros)			
• Central Administration	198.501	12.220.420	1,6 %
• Autonomous Administration	187.821	11.956.954	1,6 %
• Local Administration	507.265	14.923.018	3,4 %
<b>Cement consumption</b> (thousands of tons)	n.d.	28.641	

## TOURISM

	Balearic Islands 09	Spain 09	% IB/SPA
<b>Gross Domestic Product. Year 2007</b> (millions of euros current prices)	5.177	68.131	7,6 %
<b>Foreign tourists average expenditure per person and day (euros)</b>	102	96	106,3 %
<b>Total tourists (thousands of persons)(1)</b>	11.609	77.551	15,0 %
<b>Total travelers (thousands of persons)</b>	7.174	77.551	9,3 %
• Residents in Spain	1.389	45.286	3,1 %
• Residents of Foreign Countries	5.785	32.265	17,9 %
<b>Total overnights(thousands)</b>	46.055	251.874	18,3 %
• Residents in Spain	6.090	109.857	5,5 %
• Residents of Foreign Countries	39.966	142.017	28,1 %
<b>Average stay (days)</b>	6,4	3,2	197,7 %
• Golf courser (number)	22	380	5,8 %
• Marinas (number)	69	355	19,4 %
• Berths (number)	20.852	126.963	16,4 %

(1) Conselleria de Turisme

## COMPARATIVE INDICATORS OF EUROPEAN REGIONS \*

	Toscana	Oberfranken	Syddanmark	Gelderland	Piomonte	Balearic Islands	Södra Sverige	Freiburg	Leicestershire	Aragón	Saarland
	Italy	Germany	Denmark	Netherlands	Italy	Spain	Sweden	Germany	United Kingdom	Spain	Germany
<b>Total area(km<sup>2</sup>)</b>	22.993,5	7.231,5	12.206,2	5.136,5	25.402,5	4.992,0	81.092,5	9.357,1	4.917,9	47.720,0	2.568,7
<b>Population(thousands of pers.)</b>	3.677,0	1.088,8	1.194,7	1.983,9	4.401,3	1.045,0	3.995,3	2.196,4	1.657,5	1.297,6	1.036,6
<b>Density (inhabitants/km<sup>2</sup>)</b>	159,9	150,6	97,9	386,2	173,3	209,3	49,3	234,7	337,0	27,2	403,5
<b>GDP per capita (pps.)**</b>	28.087,2	28.161,9	28.211,7	28.261,5	28.286,4	28.336,2	28.435,8	28.435,8	28.485,6	28.485,6	28.510,5
<b>GDP per capita UE25=100 (pps.)**</b>	112,8	113,1	113,3	113,5	113,6	113,8	114,2	114,2	114,4	114,4	114,5
<b>GDP growth</b> (% annual average variation) 1996-2007	2,9 %	3,1 %	n.d.	4,6 %	2,6 %	4,3 %	3,9 %	3,3 %	4,0 %	5,3 %	3,9 %
<b>Employment per sector</b> (Year 2008)	1.577,4	532,7	599,0	1.037,2	1.884,9	509,8	1.971,4	1.120,7	815,6	611,6	458,1
• Agriculture	46,8	16,7	25,0	39,4	68,0	9,0	52,1	25,6	7,9	29,5	4,0
• Industry	358,4	170,7	116,9	143,5	490,9	43,5	351,6	343,4	154,6	131,0	99,8
• Construction	133,5	27,6	45,8	76,1	142,3	78,9	122,0	66,1	58,8	65,2	26,9
• Services	1.038,7	317,7	410,5	778,2	1.183,7	378,4	1.438,6	685,6	591,8	386,0	327,3
<b>Employment per sector</b> (% of total)											
• Agriculture	3,0 %	3,1 %	4,2 %	3,8 %	3,6 %	1,8 %	2,6 %	2,3 %	1,0 %	4,8 %	0,9 %
• Industry	22,7 %	32,0 %	19,5 %	13,8 %	26,0 %	8,5 %	17,8 %	30,6 %	19,0 %	21,4 %	21,8 %
• Construction	8,5 %	5,2 %	7,6 %	7,3 %	7,5 %	15,5 %	6,2 %	5,9 %	7,2 %	10,7 %	5,9 %
• Services	65,8 %	59,6 %	68,5 %	75,0 %	62,8 %	74,2 %	73,0 %	61,2 %	72,6 %	63,1 %	71,4 %
<b>Employment rate (%)</b>	49,2	56,5	61,6	66,1	49,4	57,3	67,0	60,3	61,1	54,5	51,6
<b>Unemployment rate (%)</b>	5,0	6,1	3,2	2,6	5,0	10,2	6,3	3,8	6,0	7,1	7,1

\* Classification criteria: GDP per capita \*\* pps (purchasing power standard)



**Chamber of Commerce**  
Mallorca

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SOURCES: LA CAIXA; NATIONAL INSTITUTE OF STATISTICS; FUNCAS; SCHOOL PROPERTY RECORDS; DIRECTORATE GENERAL OF TRAFFIC; SEOPAN; OFICEMEN; MINISTRY OF ECONOMY; MINISTRY OF PUBLIC ADMINISTRATION; MINISTRY OF DEVELOPMENT; RED ELÉCTRICA DE ESPAÑA; MINISTRY OF INDUSTRY, TOURISM AND COMMERCE; STATE PORTS; EUROSTAT; BANK FROM SPAIN; INSTITUTE OF STUDIES TOURISTS; CHAMBER OF COMMERCE, INDUSTRY AND NAVIGATION OF MALLORCA

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